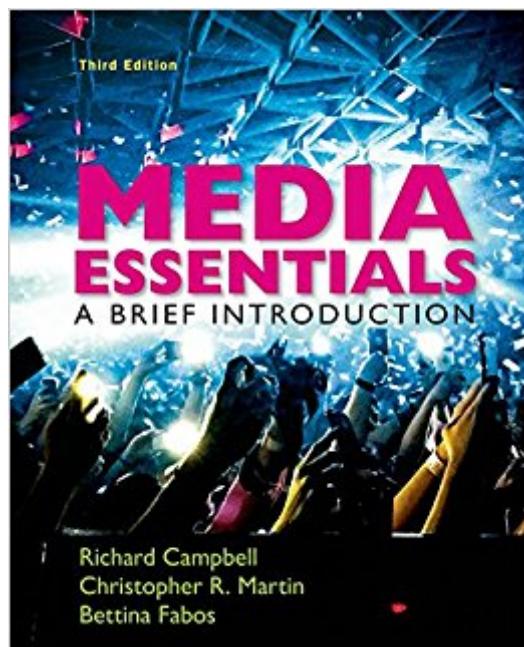


The book was found

# Media Essentials: A Brief Introduction



## **Synopsis**

The book is practically brand new, slight bending of the cover pages due to being in my bag.

## **Book Information**

Paperback: 624 pages

Publisher: Bedford/St. Martin's; 3 edition (November 13, 2015)

Language: English

ISBN-10: 1457693763

ISBN-13: 978-1457693762

Product Dimensions: 7.4 x 0.9 x 9.1 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 32 customer reviews

Best Sellers Rank: #4,182 in Books (See Top 100 in Books) #9 in Books > Textbooks > Communication & Journalism > Media Studies #24 in Books > Textbooks > Communication & Journalism > Communications #31 in Books > Politics & Social Sciences > Social Sciences > Communication & Media Studies

## **Customer Reviews**

The book is practically brand new, slight bending of the cover pages due to being in my bag.

This was a great book. I really liked the ideas that it brought up and despite that I needed this book for class, this was a very informative book and I really liked how the information was presented. Really good for source information.

I never thought I would rate a textbook 5 stars.... but this was an easy and fun read. I really enjoyed this book.

Well written with good information. Unfortunately media changes too often and some is out dated. Need a website to get up to date information

It's an okay book. I've took a Journalism class, and this book took a long way to explain basic concepts. The information are fun to read, but could be repeating itself a bit. You will definitely learn more, especially on history of media and also how modern conglomerates dominates the market !

Easy to understand, and fun to learn from. The chapters are organized so nicely, and I love how up to date it is.

In great condition; saved me over \$50.00.

Good clean book, thank you.

Book is fine. I just got into the second chapter and found that there are three pages completely ripped out. It is probably not a huge deal, but I would have liked to purchase an "acceptable" status book with all the pages.

[Download to continue reading...](#)

Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Modern Essentials Bundle 6th - Modern Essentials 6th Edition a Contemporary Guide to the Therapeutic Use of Essential Oils, An Introduction to Modern Essentials, and Modern Essentials Reference Card Media Essentials: A Brief Introduction Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Egyptian Mythology: A Basic Brief Introduction to Egyptian Gods, Goddesses and Ancient Mysteries (Basic Brief Introductions) Storyboarding Essentials: SCAD Creative Essentials (How to Translate Your Story to the Screen for Film, TV, and Other Media) Prepper Essentials: Prepper Essentials What Every Survivalist Needs To Know When Building The Ultimate SHTF Stockpile (Survival Handbook, DIY, Emergency ... Essentials Books, Emergency Prepared) Media/Impact: An Introduction to Mass Media (Cengage Series in Communication Arts) Media/Impact: An Introduction to Mass Media Mapping Media Ecology: Introduction to the Field (Understanding Media Ecology) An Introduction to Writing for Electronic Media: Scriptwriting Essentials Across the Genres Cults and New Religions: A Brief History (Wiley Blackwell Brief Histories of Religion) Robert's Rules of Order Newly Revised In Brief, 2nd edition (Roberts Rules of Order in Brief) The Slaughterhouse Cases: Case Brief (Court Case Brief) A Brief History of the Druids (The Brief History) A Brief History of Central America (Brief

History Of... (Checkmark Books)) A Brief History of Israel\*\*OUT OF PRINT\*\* (Brief History Of... (Checkmark Books))

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)